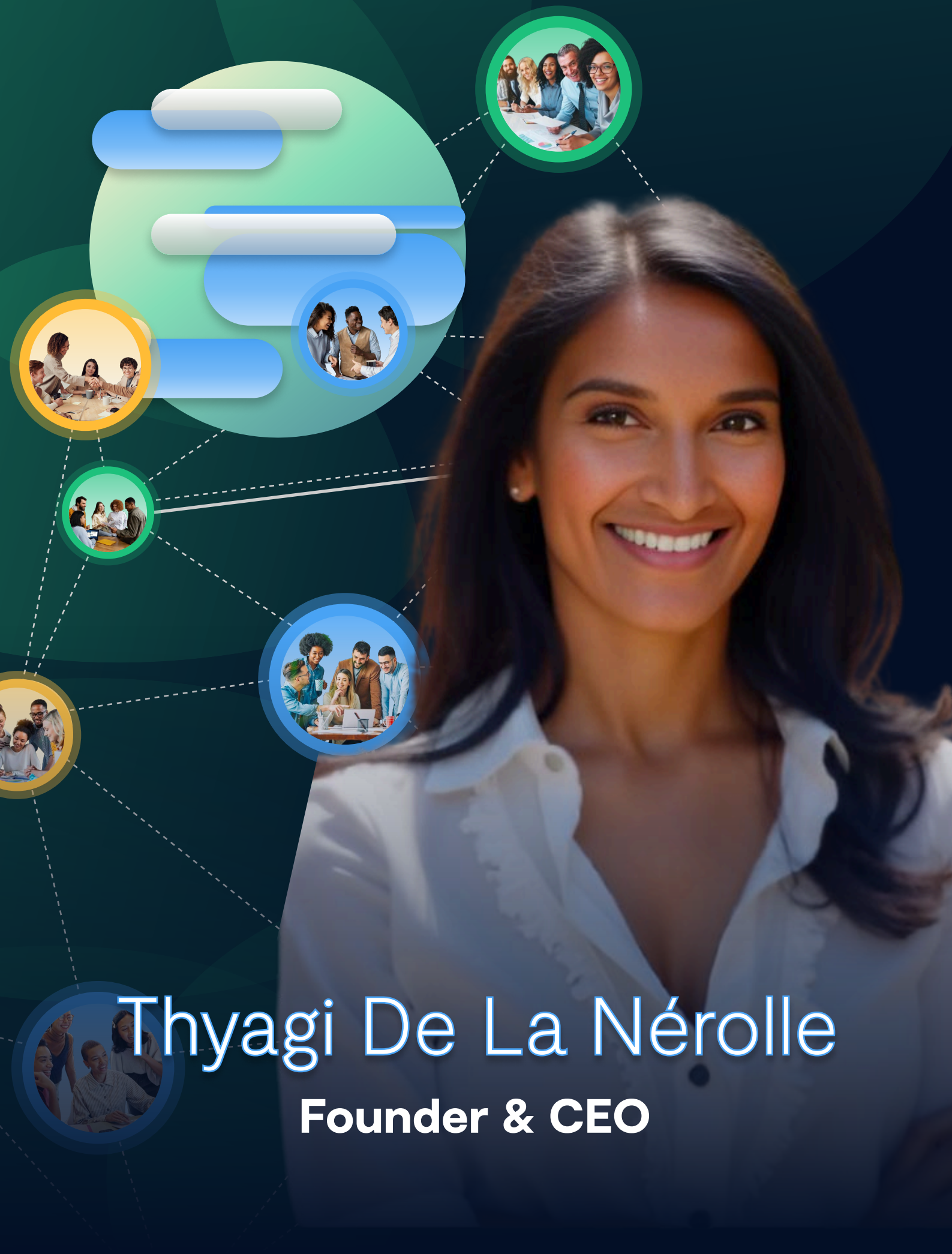


MEDIA KIT



Thyagi De La Nérolle

Founder & CEO

ABOUT THYAGI



Empowering Relentless

Enterprising

Innovative

Compassionate

Charismatic

Resilient

Energetic

Caring

Focused

Tenacious

Poised

Daring

Friendly

Driven

Fearless

Achiever

Hardworking

Visionary

Positive

Genuine

Action-Oriented

Creative

Intelligent

Ambitious

Accomplished

Resourceful

I am the Founder and CEO of OOt Social Health, a company dedicated to breaking down barriers for face-to-face networking creating a great sense of belonging.

My career has been marked by driving business growth through unique sales techniques and strategies. I've led critical projects worth over \$55 million, earning numerous awards and industry recognition. My educational background includes graduating from the University of Toronto's cloud computing program, completing programs like the PowerMBA and the Founder Institute, and being an alumnus of the MergeLane Accelerator.

As the Founder of OOt Social Health Inc., I continue to make waves in the tech industry, addressing the fundamental human need for belonging in an era marked by isolation. My journey as an immigrant informs my mission, and my career is a testament to my tenacity, business acumen, and unwavering commitment to innovation. My dedication to fostering human connection is the force that drives me to build with conviction.

Past Experiences

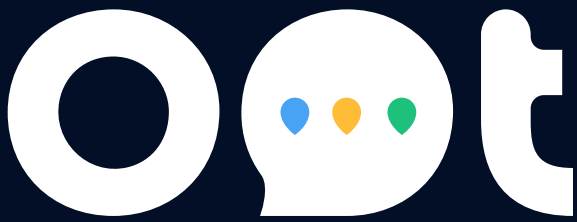


“Through engaging with hundreds of executives, community leaders, and end users, we’ve discovered that proximity, skills, and interests are the key to enhancing the human experience and breaking down barriers to belonging - the key to solving loneliness.”



Belonging = Community x Proximity™

OOt.live



Belonging = Community x ProximityTM

Activate Employee Engagement, Well-Being, and Innovation with OOt Social Health

Our mission at OOt is to combat the substantial economic impact of disengagement due to loneliness, which amounts to \$450 billion annually in the global economy. We accomplish this by empowering human connectivity, enabling individuals to cultivate and sustain meaningful in-person connections while fostering the growth of communities.

Our platform not only boosts employee morale and engagement but also enriches workplace culture, resulting in heightened productivity and innovation within organizations. Join us in embracing OOt to unlock the transformative power of connection!



To learn more about OOt Social Health, check out our services → visit our website!

[LEARN MORE](#)

Client Testimonial

What motivated organizations to partner with OOt Social Health?

We have identified that social isolation is a key issue for many of our Clients. It's a social problem that affects women's health and is often a barrier to them being able to move forward – towards employment. As we gather data to assess the impact of our programs on our Clients, the OOt platform provides an additional and meaningful way to assess how our work helps move women towards economic independence.

We are very appreciative of OOt's generosity in partnering with us as we introduce this to our Youth Cohort.

Kirsten Eastwood

● ● ● President



DRESS FOR SUCCESS®
TORONTO



Client Testimonial

What motivated organizations to partner with OOt Social Health?

I believe we have very similar values to OOt Social health so it was a no-brainer to explore further how we could work together. Our business is based on the values of collaboration, community, connection, accessibility and sustainability. We are are wellness focussed and believe that co-working spaces can help dismantle loneliness and bring people together to help their social and mental health. We are always looking for better ways to connect our members at our co-working space at each location and between all three locations.”

Charlotte Kirby

● ● ● Founder/CEO



Client Testimonial

What motivated organizations to partner with OOt Social Health?

“Using OOt as the foundation my services' communities (Technology Review Council – Vendor demo reviews, TechNovLogic – Podcast series, and the CEO Advisory Board – HR Tech CEO network), our intention is to leverage OOt's communities to continue the conversations and connections beyond the broadcast/meeting of these groups.”

Nov Omana

● ● ● Co-Founder/CEO



Unleashing Belonging, Empowering Change.

Everyone Deserves To Feel Like They Belong



OOt Social Health **Redefines** **Community Building** with Innovative Platform Launch

OOt Social Health launches an app prioritizing face-to-face interactions and shared interests to combat loneliness. Founder Thyagi DeLa Nérolle emphasizes proximity's role in fostering authentic connections. Endorsed by industry leaders, the platform aims to address social isolation.

[LEARN MORE](#)



The **Human Connectivity** **Platform** white paper

At OOt, we electrify bonds between colleagues through spontaneous face-to-face connections, bringing culture and innovation to life in every interaction.

Join us in redefining workplace experiences as celebrations of unity, growth, and endless possibilities.

[LEARN MORE](#)

Check out **OOt Social Health**
latest insights, articles and press.

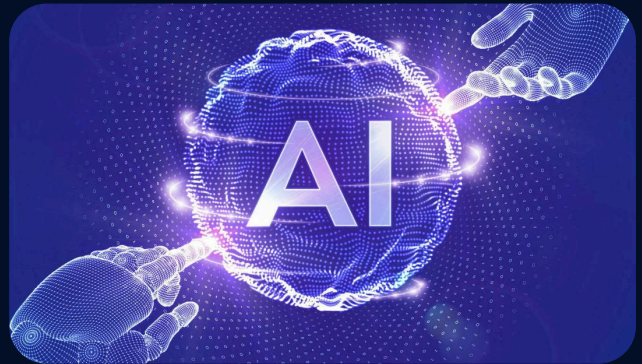
[LEARN MORE](#)

Let's Chat

Speaking Topics



Humanizing Technology:
Strategies for Fostering Genuine
Connections in the Digital Age



AI Unveiled:
Understanding the Impact on
Social Health and Well-being



Isolation to Inclusion:
Cultivating Empathy in Digital
Communities



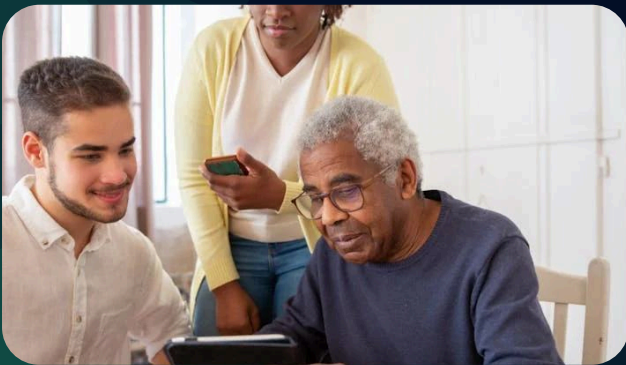
The Heart of Tech:
Balancing Innovation with the
Essence of Human Connection

Let's Chat

Speaking Topics



The Power of Presence:
Nurturing Authentic
Relationships in a Tech-driven
World



Bridging the Gap:
Strengthening Intergenerational
Bonds in a Tech-savvy Society



Digital Citizenship:
Empowering Individuals for
Meaningful Engagement Online



Face-to-Face Connections:
The Vital Role of In-Person
Interaction in Promoting Health
and Wellness

The Facts

20+

Years Of Experience

\$55M

Revenue Growth

9.8K

LinkedIn Followers

45

Recommendations



David Klauser

● ● ● SVP Sales | SIMNET




simnet

"I've partnered with Thyagi and witnessed her relentless commitment to high-impact value for clients. Her exceptional leadership and dedication to improving social health and workplace culture stand out. With over 20 years of experience, Thyagi drives business growth and fosters relationships exceptionally. I admire her passion for creating belonging in corporate settings and revolutionizing recruitment, retention, and mentorship approaches. Thyagi's empathy and strategic acumen make her invaluable to any organization."



Let's **Connect.**
Get **OOt.**

Thyagi@OOt.live